University of Pécs
1367

AI and Data Management Summer School 2027

04 - 17 July 2027

University of Pécs
International Centre
Preliminary Program

PÉCS SUMMER SCHOOL

3 July, Saturday	4 July, Sunday
Arrival Light Festival	Arrival Light Festival

	5 July, Monday	6 July, Tuesday	7 July, Wednesday	8 July, Thursday	9 July, Friday	10 July, Saturday	11 July, Sunday
9:00-10:30	**Opening Ceremony**	AI for Text Generation and Professional Writing	AI for Learning and Academic Success	AI for Professional Productivity	AI in Scientific Research		
10:30-10:45	Break	Break	Break	Break	Break		
10:45-12:15	Introduction to Artificial Intelligence and Generative AI	AI for Professional Productivity	AI for Learning and Academic Success	AI for Professional Productivity	AI in Scientific Research		
12:30-13:30	Lunch	Lunch	Lunch	Lunch	Lunch	**Optional Program**	**Optional Program**
14:00-17:00				**Visit to the former Mosque and the Cathedral with a City Tour**			
17:00-19:00	**Sightseeing by DOTTO train**		**Intercultural Workshop with dinner**				
19:00-20:30	**Hungarian Evening + Wine Tasting**	**Outdoor Pilates**		**Outdoor Dance Workout**			

	12 July, Monday	13 July, Tuesday	14 July, Wednesday	15 July, Thursday	16 July, Friday	17 July, Saturday
9:00-10:30	Data Collection and Analysis with AI	AI in Digital Marketing	Data Visualization with AI	Intellectual Property, Copyright and Data Protection in the Age of AI	AI Law, Ethics and Governance	
10:30-10:45	Break	Break	Break	Break	Break	
10:45-12:15	Data Collection and Analysis with AI	AI in Digital Marketing	Data Visualization with AI	Intellectual Property, Copyright and Data Protection in the Age of AI	AI Law, Ethics and Governance **Closing Ceremony**	
12:30-13:30	Lunch	Lunch	Lunch	Lunch	Lunch	**Departure**
14:00-17:00		**Dragonboat competition (Orfű) with dinner**		**Dragonboat Competition - in case of bad weather on Tuesday**		
17:00-19:00			**Hungarian Folk Dance House**			
19:00-21:00	**Outdoor Yoga**				**Farewell Dinner**	